

NUCA OF EASTERN WASHINGTON & NORTH IDAHO WITH



PRESENT

YOUR LOGO
COULD BE
HERE AS A TOP
SPONSOR



Where Kids Operate!

SATURDAY, MAY 3RD & SUNDAY, MAY 4TH

EWNI.DOZERDAY.ORG



DOZER DAY® isn't just about big machines—it's about big smiles, big dreams, and long-lasting memories. NUCA's new partnership with Dozer Day opens up this innovative workforce development event to more children and young adults in more American communities.

Join NUCA and your NUCA Chapter at the next Dozer Day for community safety events, interactive exhibits, and educational workshops that spark curiosity and ignite a passion for construction.

Promoting Careers In Construction



#DozerDay

Find information about upcoming events and more at [DozerDay.org](https://www.dozerday.org).



IMPORTANT DOZER DAY FACTS:

- Dozer Day at Cabela's State Line is always the **1st Weekend in May**. For 2025, Saturday, May 3rd & Sunday, May 4th.
- Kids stand in awe as we invite them to hop into the cab of excavators, dozers and backhoes and **OPERATE**. They are so enthusiastic that many young guests later serve as junior volunteers and have moved into the industry!
- Dozer Day® provides a unique opportunity to give back to your community. Equally as important, Dozer Day® is the largest event that spotlights the design/build industry to the public. Dozer Day Eastern WA & North ID has hosted over 20,000 guests with attendance climbing every year!
- Sponsorship commitments must be made on or before April 1st to ensure booth space and inclusion on printed materials and some industries are only allowed one company in the field of expertise, so act early.
- VIO (Very Important Operator) time will be from 10 - 11 a.m Saturday and Sunday. This time is designated for sponsors and their friends, family and clients.
- Dozer Day will be open to the public from 11 a.m. - 4 p.m. both days.
- Tickets are available at: ewni.dozerday.org.
- Many Local children's charities benefit from Dozer Day (visit ewni.DozerDay.org for list of grant recipients).
- The original Dozer Day® is hosted at the Event Center in Clark County Washington, with others being throughout Washington in Yakima, Puyallup, Vancouver, as well as in Oregon, Nebraska, Tennessee and Missouri.

SPONSORSHIP OPPORTUNITIES & BENEFITS:

DIAMOND \$ 10,000

(sponsor must provide a minimum \$5,000 cash donation)

- Corporate logo on home page of Dozer Day website w/live link
- **125 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**
- **Corporate Logo on cover of Dozer Day program/event map**
- Corporate Logo printed on event posters to be dispersed locally
- **Acknowledgment on ads sponsored by NUCA**
- **Logo on media boards**
- **Inclusion in Dozer Day Sticker Scavenger Hunt, to increase traffic**
- Opportunity to display your banner strategically at Dozer Day Event
- Opportunity to host company booth/activity in preferred area
- Use of Dozer Day logo (Each use of logo must be approved before print)

PLATINUM \$ 5,000

(sponsor must provide a minimum \$2,500 cash donation)

- **Corporate logo on home page of Dozer Day website w/live link**
- **50 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**
- Opportunity to display your banner strategically at Dozer Day Event
- **Opportunity to host company booth/activity in preferred area**
- Use of Dozer Day logo (Each use of logo must be approved before print)
- Opportunity to include sticker on Dozer Day hardhats
- Corporate Logo on Dozer Day program/event map (inside)
- **Corporate Logo on event posters (community-wide distribution)**
- **Acknowledgment on ads**

GOLD \$ 2,500

(sponsor must provide a minimum \$1,000 cash donation)

- Corporate Logo on Dozer Day website
- **30 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**
- **Opportunity to display your banner strategically at the Dozer Day event**
- **Opportunity to host booth/activity along “sponsor row”**
- **Opportunity to include sticker on Dozer Day hardhats**
- **Corporate Logo on Dozer Day program/event map (inside)**
- **Use of Dozer Day Logo (Each use of logo must be approved before print)**

SILVER \$ 1,500

- Corporate name on Dozer Day website
- **20 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**

BRONZE \$ 1,000

- Corporate name on Dozer Day website
- 10 VIO (Very Important Operator) Tickets (Event Access 2-hours early)

***In-kind donations receive a sponsorship value totaling half of the items' retail value (example: equipment donation valued at \$5,000 retail, receives a \$2,500 Dozer Day Sponsorship). \$10,000 sponsors must provide a minimum \$5,000 cash donation.**

THANK YOU TO OUR 2024 SPONSORS

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DOZER DAY would not be possible without these sponsors and many others



Where Kids Operate!

For more information or to become a sponsor contact:

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EWNI.DOZERDAY.ORG